## **Terms & Conditions**

- 1. Gillette India Limited ("GIL") is conducting a campaign called 'Blade of Honour'. To participate in the campaign, Participant will submit a blog post of how someone has stood up for woman/women in need.
- 2. This campaign is open for participation to residents of India aged above 18 years only.
- 3. The campaign would be open from 19th March, 2013 till 2<sup>nd</sup> April, 2013 (hereinafter referred to as the "Term").
- 4. The employees of GIL, its employees, agents, distributors, dealers and their immediate families (including employees, agents, distributors, dealers and immediate families of its affiliate / group companies) are not entitled to take part in this campaign.
- 5. By participating in this campaign, Participant unconditionally and irrevocably accepts and agrees to be bound by all these T&C as stated herein. This campaign is subject to the laws of India, and is not offered outside of India.
- 6. GIL may in its absolute discretion curtail or extend the Term, as it deems necessary.
- 7. The decision of GIL shall be final and the Participants shall accept the decision as a binding one and shall in no event challenge the same.
- 8. Every participant is to blog about a man who according to them has displayed soldier like behavior towards a woman or women in his life.
- 9. Participant is to provide their correct contact details along with details of the person whom they are honoring in a separate communication to BlogAdda.
- 10. GIL will be honoring and giving recognition to that person by sending a "Blade of Honour".
- 11. GIL shall not be liable for any consequences of Participant error including (without limitation) providing incorrect contact details & identity proof.
- 12. GIL shall not be liable for any defect or deficiency in the prizes/soldier bags. By accepting these T&C, the Participant acknowledges that the prize/cool Goodies are provided on "as is basis" and the Participant agrees not to make any claim against GIL in respect of the prizes.
- 13. The goodies/prizes for all valid entries will be dispatched within 30-45 working days after the end of the campaign.
- 14. On submission of an entry for this campaign, every Participant agrees to consent to use of the said submission across properties like print, facebook wall, galleries on facebook for GIL's marketing activities as GIL may deem fit in its sole discretion and also undertakes to do any and/or all acts, deeds, matter or things and further execute any and all documents in such manner as may be required by GIL in its sole and absolute discretion. GIL, its agents and distributors under no circumstances would be responsible or liable to compensate the Participant and / or Winner, or accept any liability for inability of the Participant / Winner to receive the Prize / Free Goodies for any reasons attributable to the non-compliance of the Terms & Conditions by the Participant / Winner.
- 15. GIL reserves all rights to change, modify or alter these terms and conditions at any point of time with or without notifying existing users and subscribers. These Terms & Conditions constitute the comprehensive terms and conditions of the campaign and all Participants are bound to comply with the guidelines, requirements etc. contained therein. Any non-compliance with the same may disqualify the Participants from participating in the campaign. GIL reserves the right to alter these

T&C without any further notice as GIL may deem fit in its sole and absolute discretion. No communications/correspondences will be entertained by GIL on account of the aforementioned alterations/ modifications or otherwise.

- 16. GIL accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected submissions made by the Participant whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure, virus attack, unauthorized data hacking, data corruption, software or hardware failure or any other cause whatsoever.
- 17. GIL may, in its sole discretion, disqualify any submissions, and prohibit further participation in this campaign by, any person who tampers with or benefits from any tampering with the submission process or with the operation of this campaign or acts in violation of these terms and conditions, acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person.
- 18. A Participant shall be deemed to have notice of any such amendments or interpretations upon publication of the same on the Facebook Website and shall be deemed to have accepted such amendments or interpretations by virtue of his/her continued participation in this campaign. Should a Participant not wish to continue to participate in this campaign pursuant to the prevailing terms and conditions as amended or interpreted, he/she may terminate participation in this campaign upon written notice to GIL.
- 19. GIL reserves the right to open the campaign through other media including but not limited to TV, print, other electronic media (e.g.Twitter).
- 20. If for any reason any aspect of this campaign is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorized intervention, fraud, technical failures or any cause beyond the control of GIL which corrupts or affects the administration, security, fairness, integrity or proper conduct of this campaign, GIL may cancel, terminate, modify or suspend this campaign, or invalidate any affected submissions.
- 21. GIL will not be liable for any loss, damage or cancellation of this campaign caused by events beyond their reasonable control including war, natural calamities, floods, etc.
- 22. GIL and its respective Group /Associate companies and agencies will not be liable for any loss (including, without limitation, incidental, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this campaign or the acceptance or use of any tickets, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 23. Participants may not modify copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer, or sell any information, products or services obtained.
- 24. Participants may not upload to, distribute, or otherwise publish through the Site any content which is libelous, defamatory, obscene, threatening, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable, or which may constitute or encourage a criminal offense, violate the rights of any party or otherwise give rise to liability or violate any law.
- 25. The decision of GIL in general with respect to the campaign and the Terms & Conditions thereto shall be final and binding on all the Participant(s) and no communication shall be entertained in this regard at any time.

- 26. All queries must be addressed to Gillette India Limited, P&G plaza, Cardinal Gracias Road, Chakala, Andheri (E), Mumbai 400099.
- 27. Any disputes arising on the campaign would be subject to jurisdiction of courts in Mumbai only.
- 28. In no event shall GIL be liable for any direct, indirect, special, punitive, incidental, exemplary or consequential, damages, or any damages whatsoever, even if GIL has been previously advised of the possibility of such damages, whether in an action under contract, negligence, or any other theory, arising out of or in connection with the use, inability to use, or performance of the information, services, products, and materials available from this site. These limitations shall apply notwithstanding any failure of essential purpose of any limited remedy. Because some jurisdictions do not allow limitations on how long an implied warranty lasts, or the exclusion or limitation of liability for consequential or incidental damages, the above limitations may not apply to you.